

Cabarrus Events Association

CANNON PHARMACY CONCORD CHRISTMAS PARADE GUIDE

PLEASE READ COMPLETELY AND SHARE WITH EVERYONE CONNECTED WITH YOUR ENTRY

This guide is intended to supply the answers to your questions. If you have additional questions, please call the Cabarrus Events Association office at 704-932-3808. You are requested to comply with the rules and policies outlined in this guide.

DATE AND TIME OF PARADE: November 23, 2019 -- 2:30 PM

SPONSOR OF PARADE: Cannon Pharmacy, City of Concord, and is produced by Cabarrus Events Association.

PARADE HEADQUARTERS: Parade headquarters will be at intersection of Lake Concord Rd. and Church Street, North. Parade Directors will be at Headquarters by 12:00 PM.

ALL PARADE ENTRIES MUST BE DECORATED IN A HOLIDAY THEME

TIME OF ARRIVAL FOR PARTICIPANTS IN THE PARADE: No later than 1:00 PM. Avoid last minute rush by arriving early.

Parade Entry Check In: Parade Headquarters will be on Lake Concord Road at Church Street, N. Entries will check in at this location if they have questions regarding their staging location.

LINE UP INFORMATION

ALL BANDS will line up on Martin Street, unload on Lake Concord Road

ALL WALKING UNITS will line up on Floyd Street. Follow the sign located on Church Street to enter the Wells Fargo Parking lot on the Lake Concord Road Side. Participants will unload in the lot. Vehicles will follow the exit sign to Lake Concord Road.

ALL PROFESSIONAL FLOATS will line up on Lake Concord Road toward Church Street between Floyd Street and Carolina Mall. (See enclosed map)

ALL OTHER UNITS will line up on Palaside headed toward Church Street, and Arbor Street/Circle Drive headed toward Lake Concord Road. Palaside will be one way from Burrage Road to Arbor. Arbor will be one way from Palaside to Lake Concord. Parade Entry numbers will be posted on the right hand side of the street on stakes or power poles to identify your line-up position, and will be in place by late afternoon on the Friday before the parade.

TO PREVENT TRAFFIC JAMS, PLEASE CARPOOL AND LET PARTICIPANTS OFF AT DESIGNATED LOCATIONS

RESTROOM FACILITIES will be at Lake Concord and Floyd, Lake Concord and Arbor, Palaside and Arbor, Lake Concord and Martin.

NO SIRENS except at beginning of parade.

SPEED FOR PARADE: A cadence or speed for the parade has been set. The speed is 120 beats a minute or five miles per hour. We wish to maintain proper spacing throughout the parade route of approximately 50 feet between each unit.

NO UNIT WILL STOP TO PERFORM. ALL UNITS MUST MOVE FORWARD UNLESS PARADE STOPS IN FRONT OF THEM. ANY UNIT'S ROUTINE MUST BE PERFORMED WHILE MOVING FORWARD. ANY ENTRY THAT DOES NOT FOLLOW THESE INSTRUCTIONS WILL NOT BE ELIGIBLE FOR ENTRY IN FUTURE PARADES.

CONVERTIBLES: All convertibles, drivers, decorations, corsages and identification plaques must be provided by each participant. All convertibles are to be decorated, labeled, and placed in their assigned position by 1:45 PM on day of parade, by the participant. The Parade Committee will not provide convertibles to anyone or to any group.

NO CANDIES OR TREATS CAN BE THROWN: Do not throw anything along route. Any items you wish to give out must be handed to individuals.

PARADE DIRECTORS: Parade Directors, Concord Police Officers, and Cabarrus County Amateur Radio Society members will be located at the forming and dispersal area and along the parade route. Avail yourself of their help and follow their instructions. Failure to heed their instructions could bar you from participation in future parades.

PARADE INSURANCE: The Christmas Parade will be fully covered with Liability Insurance by the City of Concord. In event of accident, you are requested to contact the Cabarrus Events Association office.

GAS FOR VEHICLE: Please have your tank full of gas and your towing vehicle in good condition so you may continue in the parade without interruption.

ANIMALS IN PARADE: Staging for small animals in parade will be the parking lot off of Lake Concord Road behind check in. We don't want small animals in staging areas of Arbor, Circle Dr. or Palaside This is to lesson stress on animals. Parade Directors will insert the animals in their proper place. All Horses will be required to wear diapers or have someone follow to clean up any horse poop. Staging area will also need to be cleaned before and after parade by participates.

JUDGING and TV COVERAGE: Judges are located in front of the SunTrust building at 31 Union Street, N. TV cameras are located immediately after the Judges stand. Parade officials will notify bands of their proximity to the judges so they may perform. (Approximately 200 feet north of judges stand) TV coverage is aired from Thanksgiving through Christmas on Channel 22.

COMPETITION WINNERS:

Winners will be announced on Cabarrus Events Association web site, www.cabarrusevents.org. Prize money will be mailed to float winners within two weeks following parade.

Awards	1st	2nd	3rd
Bands	\$ 1000.00*	\$500.00	\$250.00
Church	\$ 250.00	\$150.00	\$100.00
Civic/Organization	\$ 250.00	\$150.00	\$100.00
School	\$ 250.00	\$150.00	\$100.00

* Gene Lentz Band Award of Excellence - Concord

ONLY ONE SANTA CLAUS: The Santa Claus will be furnished by the Cabarrus Events Association. + No other Santa Claus will be allowed to enter the parade.

IMPORTANT: No one will be allowed to enter the Parade route at any place except as designated in this guide.

DIRECTIONS TO THE PARADE STAGING AREA

From Charlotte/Monroe via Hwy. 29/601 N – Concord Parkway:

Follow Concord Parkway (29/601) past Mr. C's Restaurant. Turn Right onto Church Street (601 Bus.) in front of the Fifth Third Bank Building. Turn Left onto Lake Concord Road.

From Charlotte/Salisbury via I 85 - Take Concord/Kannapolis exit 58. Follow 29/601 toward Concord. Continue straight in front of NorthEast Medical Center onto Church Street (601 Bus.). Turn Left onto Lake Concord Road.

From Mt. Pleasant/Albemarle - Take NC 3 (old 136/Branchview Drive) north toward Kannapolis. Take a Left onto Lake Concord Road. At the intersection of Lake Concord Road and Burrage Road, there will be Parade Directors to help you.

PARADE ROUTE: The route is from Church Street North at Lake Concord Rd. to Buffalo, right on Buffalo, left on Union Street, N and ends on Union Street South at Corban Ave. All entries will disperse at this point. No Parking will be allowed on Union St, N. which will allow more space for bands, etc.

DISPERSAL AREA: At intersection of S. Union and Corban Ave. Parking spaces are available for buses on McCachern Blvd. which is off Corban Avenue. Bands and marching units turn left onto Corban and proceed to McCachern. Professional Floats will turn right onto Corban toward Spring Street. All other units continue down Union Street to break up.

(Revised 2016)